








Website review woorank.com

Generated on June 25 2021 11:53 AM

The score is 44/100





SEO Content

	<p>Title</p>	<p>Website Optimization and Digital Agency Sales Tools WooRank</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Our easy-to-use SEO tools will help you optimize your online presence, grow your business and generate more leads.</p> <p>Length : 114</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Website Optimization and Digital Agency Sales Tools WooRank</td> </tr> <tr> <td>image</td> <td>https://assets.woorank.com/assets/img/home/woorank_home.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>description</td> <td>Our easy-to-use SEO tools will help you optimize your online presence, grow your business and generate more leads.</td> </tr> </tbody> </table>	Property	Content	title	Website Optimization and Digital Agency Sales Tools WooRank	image	https://assets.woorank.com/assets/img/home/woorank_home.jpg	image:width	1200	image:height	630	description	Our easy-to-use SEO tools will help you optimize your online presence, grow your business and generate more leads.
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	<p>Headings</p>	<table border="1" data-bbox="539 1872 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>11</td> <td>1</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1977 1342 2074" style="list-style-type: none"> • [H1] Core Web Vitals based on your website visitors • [H2] Actionable SEO Tasks • [H2] Keep pushing forward.We got your back. 	H1	H2	H3	H4	H5	H6	1	11	11	1	4	0
H1	H2	H3	H4	H5	H6									
1	11	11	1	4	0									



SEO Content

		<ul style="list-style-type: none"> • [H2] A complete marketing tool for your website • [H2] Boost your sales with powerful data and efficient reporting • [H2] Generate More Leads • [H2] Your complete toolset • [H2] 50M • [H2] 250K • [H2] 107 • [H2] WooRank is rated by • [H2] Start your Free SEO Trial • [H3] Quick • [H3] Focused • [H3] Actionable • [H3] Review countless websites • [H3] Customize your reports • [H3] Capture motivated buyers • [H3] Competitive Analysis • [H3] Keyword Research & Tracking • [H3] Technical Website Audits • [H3] Instant Website Reviews • [H3] White-label Reports • [H4] Oops, something went wrong! • [H5] Resources • [H5] WooRank • [H5] Company • [H5] Support
	Images	<p>We found 36 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.82% External Links : Passing Juice 2.27% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Overview	Internal	Passing Juice
Website Reviews	Internal	Passing Juice
Keyword Tracking	Internal	Passing Juice
Competitors	Internal	Passing Juice
Site Crawl	Internal	Passing Juice
Overview	Internal	Passing Juice
White-label Reports	Internal	Passing Juice
Lead Generation	Internal	Passing Juice
Extension	Internal	Passing Juice
API	Internal	Passing Juice
Bulk Reporting	Internal	Passing Juice
Index	Internal	Passing Juice
Sales Teams	Internal	Passing Juice
Marketing Teams	Internal	Passing Juice
Small Businesses	Internal	Passing Juice
Data Services	Internal	Passing Juice
SEO Agencies	Internal	Passing Juice
Developers	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
SEO Guides	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Log In	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Learn more	External	noFollow
Learn more	External	noFollow
Learn more	External	noFollow
Videos	External	Passing Juice
Why WooRank?	Internal	Passing Juice
Experts	Internal	Passing Juice
Review Index	Internal	Passing Juice
About Us	Internal	Passing Juice
Jobs	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Need Help?	Internal	Passing Juice
Español	Internal	Passing Juice
Français	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Português	Internal	Passing Juice
Nederlands	Internal	Passing Juice
WooRank Support	Internal	Passing Juice

SEO Keywords








Keywords Cloud

SEO Keywords









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : woorank.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 102 Warnings : 42
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://woorank.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics