

Website review linkedin.com

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The score is 45/100





SEO Content

	Title	LinkedIn: Log In or Sign Up Length : 27 Perfect, your title contains between 10 and 70 characters.														
	Description	750 million+ members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. Length : 152 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>LinkedIn</td></tr><tr><td>title</td><td>LinkedIn: Log In or Sign Up</td></tr><tr><td>description</td><td>750 million+ members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.linkedin.com/</td></tr><tr><td>image</td><td>https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico</td></tr></tbody></table>	Property	Content	site_name	LinkedIn	title	LinkedIn: Log In or Sign Up	description	750 million+ members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.	type	website	url	https://www.linkedin.com/	image	https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico
Property	Content															
site_name	LinkedIn															
title	LinkedIn: Log In or Sign Up															
description	750 million+ members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.															
type	website															
url	https://www.linkedin.com/															
image	https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico															



SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Welcome to your professional community• [H2] Find open jobs and internships• [H2] Suggested Searches• [H2] Post your job and find the people you need• [H2] Let the right people know you're open to work• [H2] Conversations today could lead to opportunity tomorrow• [H2] Stay up to date on your industry• [H2] Connect with people who can help• [H2] Learn the skills that can help you now• [H2] Choose a topic to learn about• [H2] Who is LinkedIn for?• [H2] Let's step forward• [H2] Join your colleagues, classmates, and friends on LinkedIn.• [H3]• [H3] Anyone looking to navigate their professional life• [H3] With our communities by our side, there's no telling where our next small steps could lead• [H3] General• [H3] Browse LinkedIn• [H3] Business Solutions• [H3] Directories	H1	H2	H3	H4	H5	H6	1	12	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	7	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Join now	Internal	Passing Juice
Sign in	Internal	Passing Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Engineering	Internal	Passing Juice
Business Development	Internal	Passing Juice
Finance	Internal	Passing Juice
Administrative Assistant	Internal	Passing Juice
Retail Associate	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Operations	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Marketing	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Healthcare Service	Internal	Passing Juice
Sales	Internal	Passing Juice
Program and Project Management	Internal	Passing Juice

In-page links

Accounting	Internal	Passing Juice
Arts and Design	Internal	Passing Juice
Community and Social Services	Internal	Passing Juice
Consulting	Internal	Passing Juice
Education	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Legal	Internal	Passing Juice
Media and Communications	Internal	Passing Juice
Military and Protective Services	Internal	Passing Juice
Product Management	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Research	Internal	Passing Juice
Support	Internal	Passing Juice
Administrative	Internal	Passing Juice
Post a job	Internal	Passing Juice
Find people you know	Internal	Passing Juice
Get started	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Help Center	Internal	Passing Juice
About	Internal	Passing Juice
Press	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Developers	Internal	Passing Juice
Learning	Internal	Passing Juice
Jobs	Internal	Passing Juice

In-page links

Salary	Internal	Passing Juice
Mobile	Internal	Passing Juice
Services	Internal	Passing Juice
Talent	Internal	Passing Juice
Marketing	Internal	Passing Juice
Sales	Internal	Passing Juice
Learning	Internal	Passing Juice
Members	Internal	Passing Juice
Jobs	Internal	Passing Juice
Companies	Internal	Passing Juice
Salaries	Internal	Passing Juice
Featured	Internal	Passing Juice
Learning	Internal	Passing Juice
Posts	Internal	Passing Juice
Articles	Internal	Passing Juice
Schools	Internal	Passing Juice
News	Internal	Passing Juice
News Letters	Internal	Passing Juice
Services	Internal	Passing Juice
Interview Prep	Internal	Passing Juice
About	Internal	Passing Juice
Accessibility	Internal	Passing Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Brand Policy	Internal	Passing Juice
Guest Controls	Internal	Passing Juice

In-page links

[Community Guidelines](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

management **courses** policy service dismiss
development cookie business course cookies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
courses	27	✘	✘	✘	✘
policy	7	✘	✘	✘	✘
course	7	✘	✘	✘	✘
development	6	✘	✘	✘	✘
cookie	5	✘	✘	✘	✘












Usability

	Url	Domain : linkedin.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

		
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 85 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://linkedin.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>