Website review lansweeper.com

The score is 63/100

SEO Content

	Title	IT Asset Management (ITAM) Software | Lansweeper.com
✓		Length : 52
		Perfect, your title contains between 10 and 70 characters.

	Description	IT Asset Management Software That Finds & Manages All Assets Across Your Enterprise. Track Hardware, Software, and Users. Agentless Network Discovery.
✓		Length : 154
		Great, your meta description contains between 70 and 160 characters.

	Keywords	
✗		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

	Og Meta Properties	Good, your page take advantage of Og Properties.
✓		

Property	Content
locale	en_US
type	website
title	Homepage
description	IT Asset Management Software That Finds & Manages All Assets Across Your Enterprise. Track Hardware, Software, and Users. Agentless Network Discovery.
url	https://www.lansweeper.com/
site_name	Lansweeper | IT Discovery Software
image	https://www.lansweeper.com/wp-content/uploads/2019/06/Lansweeper-Network-Discovery.png

SEO Content

⊙	Headings	H1 1	H2 9	H3 7	H4 12	H5 5	H6 0

- [H1] Know Your IT
- [H2] Build Your Centralized IT Asset Inventory and Gain Complete Visibility Across Your Entire IT Estate
- [H2] Subscribe To Our Newsletter
- [H2] Product
- [H2] Company
- [H2] Partners
- [H2] Resources
- [H2] Contact
- [H2] Help Center
- [H2] Newsletter
- [H3] What does it take to Know Your IT?
- [H3] IT Discovery
- [H3] IT Inventory
- [H3] IT Analytics
- [H3] How Lansweeper Benefits your Business
- [H3] What does it mean to Know Your IT?
- [H3] Discover, Inventory, and Know Your IT
- [H4] Increase Visibility
- [H4] Boost Productivity
- [H4] Improve Security
- [H4] Cut Costs
- [H4] +27.000
- [H4] +130
- [H4] +84.000.000
- [H4] ArcelorMittal Temirtau Manages Expansive IT & OT Estate with Lansweeper
- [H4] IATA Slashes Costs and Operational Overhead with Lansweeper
- [H4] Cerner Strengthens Managed IT Services Offering to Healthcare Clientele with Lansweeper
- [H4] Trusted by the world's best organizations.
- [H4] It's easy to get started. You'll be up and running in no time.
- [H5] CUSTOMERS
- [H5] COUNTRIES
- [H5] ASSETS SCANNED
- [H5] Join leading enterprises across all industries and geographies.
- [H5] Don't miss new updates on your email

✓	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100% |

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Why Lansweeper	Internal	Passing Juice
Enhancing Cybersecurity	Internal	Passing Juice
Building a Complete CDMB	Internal	Passing Juice
Optimizing Software Asset Management	Internal	Passing Juice
Replacing Spreadsheets	Internal	Passing Juice
Product	Internal	Passing Juice
› IT Discovery	Internal	Passing Juice
› IT Inventory	Internal	Passing Juice
› IT Analytics	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Resources	Internal	Passing Juice
Product Demo	Internal	Passing Juice
Webinars	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
All Reports	Internal	Passing Juice
Patch Tuesday	Internal	Passing Juice
Vulnerability Audits	Internal	Passing Juice
Windows 7 End of Life Audit	Internal	Passing Juice
Partner Program	Internal	Passing Juice
Find a Solution Partner	Internal	Passing Juice
Integration Partners	Internal	Passing Juice
OEM	Internal	Passing Juice
Lansweeper	Internal	Passing Juice
LsAgent	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Try for Free	Internal	Passing Juice
IT Discovery	Internal	Passing Juice
IT Analytics	Internal	Passing Juice
ArcelorMittal Temirtau Manages Expansive IT & OT Estate with Lansweeper	Internal	Passing Juice
IATA Slashes Costs and Operational Overhead with Lansweeper	Internal	Passing Juice
Cerner Strengthens Managed IT Services Offering to Healthcare Clientele with Lansweeper	Internal	Passing Juice

SEO Keywords

Keywords Cloud	software inventory asset product lansweeper stories all partners partner reports

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lansweeper	18	✔	✖	✖	✔
product	9	✖	✖	✖	✔
all	8	✖	✖	✔	✔
asset	6	✔	✖	✔	✔
partners	6	✖	✖	✖	✔

Usability

	Url	Domain : lansweeper.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 5 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!

Document

✅		
❌	Deprecated HTML	**Deprecated tags** **Occurrences** \<u\> 3 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://lansweeper.com/sitemap.xml https://www.lansweeper.com/sitemap_index.xml
✅	Robots.txt	http://lansweeper.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics

Optimization