Website review ip-alarmserver.com

The score is 47/100

SEO Content

✓	Title	IP Alarm server for remote monitoring Length : 37 Perfect, your title contains between 10 and 70 characters.
✓	Description	IP Alarm Servers from manufacturer Didactum are stand-alone IP network based units to monitor a multitude of environments and conditions. Length : 137 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>3</td><td>0</td><td>1</td><td>0</td></tr></table> • [H1] What are IP Alarm Servers? • [H2] Why are IP Alarm Servers Needed? • [H2] Core mission of Didactum® Security GmbH • [H3] Related Links • [H3] Powered by • [H3] Follow us! • [H5] About Cookies
✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

External Links : Passing Juice 72.73%

Internal Links 27.27% |

In-page links

Anchor	Type	Juice
Didactum Onlineshop	External	Passing Juice
Technology Portal	External	Passing Juice
Imprint	Internal	Passing Juice
Privacy	Internal	Passing Juice
Didactum® Security GmbH	External	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
Youtube	External	Passing Juice
Google+	External	Passing Juice

In-page links

shipping costs		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : ip-alarmserver.com Length : 18
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 1

Document

	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

	Analytics	Great, your website has an analytics tool.
✓		Google Analytics