

### Website review firedetection.com

Generated on June 25 2021 11:25 AM

The score is 56/100

### **SEO Content**

|              | Title              | IP fire de   | etectors   Pro               | tect server  | rooms fron   | n fire                               |  |
|--------------|--------------------|--|------------------------------|--|--|--------------------------------------|--|
|              |                    | Length:  | 50                           |  |  |                                      |  |
|              |                    | Perfect,   | your title co                | ntains betw  | een 10 and   | 70 characte                          | ers.                                   |
| 8            | Description        | Length: 0  Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |                              |  |  |                                      |  |
|              | Keywords           | _  | I. We haven'<br>eta tags ger |  |  | -                                    | ge. Use <u>this free</u>               |
| <b>&amp;</b> | Og Meta Properties | social cr  |                              | er structuriz  | e your pag   | Properties. The. Use <u>this f</u> u | nis tags allows<br>ree og              |
| •            | Headings           | • [<br>r<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [   |                              | e detectors lagement sy om via SNM e detectors recommend by measureing System ing System ing-PDU 700 P smoke deprincipient ing Systems in Syste | ystem and value of the control of th | rotection rotection                  | H6<br>0<br>with your<br>ke and fire in |

### SEO Content

|          |                 | <ul> <li>[H4] Reduce fire load</li> <li>[H4] Observe maintenance intervals</li> <li>[H4] Do not use multiple sockets</li> <li>[H4] Kurze Prüffristen nach DGUV-V3 setzen</li> <li>[H4] Use surge protection devices</li> <li>[H4] Remove dust</li> <li>[H4] More Didactum® sites</li> <li>[H4] Legal information</li> <li>[H5] Didactum® Security GmbH</li> <li>[H5] Privacy settings</li> </ul> |
|----------|-----------------|--|
|          | Images          | We found 6 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|          | Text/HTML Ratio | Ratio: 39%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.  |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.  |
|          | Iframe          | Great, there are no Iframes detected on this page.   |

### SEO Links

|         | URL Rewrite             | Good. Your links looks friendly!   |
|---------|-------------------------|--|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                     |
|         | In-page links           | We found a total of 0 links including 0 link(s) to files                           |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0% |

### In-page links

Anchor Type Juice

### SEO Keywords



#### Keywords Cloud

# server didactum smoke sensor data detectors room monitoring systems fire

### **Keywords Consistency**

| Keyword    | Content | Title    | Keywords | Description | Headings |
|------------|---------|----------|----------|-------------|----------|
| fire       | 23      | <b>*</b> | ×        | ×           | ✓        |
| server     | 22      | <b>*</b> | ×        | ×           | ✓        |
| smoke      | 21      | ×        | ×        | ×           | ✓        |
| room       | 19      | <b>*</b> | ×        | ×           | *        |
| monitoring | 16      | ×        | ×        | ×           | ✓        |

### Usability

| 0 | Url          | Domain : fire-detection.com<br>Length : 18        |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|         | Doctype         | HTML 5   |  |  |
|---------|-----------------|--|--|--|
| <b></b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|         | W3C Validity    | Errors : 4<br>Warnings : 0   |  |  |
|         | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |  |
| <b></b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0       | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

|  | Mobile Optimization | × | Apple Icon        |
|--|---------------------|---|-------------------|
|  |                     | × | Meta Viewport Tag |
|  |                     | * | Flash content     |

## Optimization

| 8 | XML Sitemap | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|-------------|--|
|   | Robots.txt  | Missing  |

## Optimization

| 8 |           | Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
|---|-----------|--|
| 8 | Analytics | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.                                   |