



# Website review bahn.de

Generated on June 25 2021 11:23 AM

The score is 44/100



## SEO Content

	<b>Title</b>	<p>Deutsche Bahn: bahn.de - Ihr Mobilitätsportal für Reisen, Bahn, Urlaub, Hotels, Städtereisen und Mietwagen</p> <p>Length : 106</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Description</b>	<p>Deutschlands beliebtestes Reise- und Mobilitätsportal: Auskunft, Bahnfahrkarten, Online-Tickets, Länder-Tickets, günstige Angebote rund um Urlaub und Reisen.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>bahn, reisen, urlaub, eisenbahn, städtereisen, auskunft, bahntickets, stellenangebote</p> <p>Good, your page contains meta keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg</td> </tr> <tr> <td>image:width</td> <td>630</td> </tr> <tr> <td>image:height</td> <td>1200</td> </tr> <tr> <td>title</td> <td>bahn.de - Ihr Mobilitätsportal für Reisen, Bahn, Urlaub, Hotels, Städtereisen und Mietwagen</td> </tr> <tr> <td>type</td> <td>company</td> </tr> </tbody> </table>	Property	Content	image	https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg	image:secure_url	https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg	image:width	630	image:height	1200	title	bahn.de - Ihr Mobilitätsportal für Reisen, Bahn, Urlaub, Hotels, Städtereisen und Mietwagen	type	company
Property	Content															
image	https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg															
image:secure_url	https://www.bahn.de/common/view/static/v8/img/social-media/db_logo_sm_1200x630_2016.jpg															
image:width	630															
image:height	1200															
title	bahn.de - Ihr Mobilitätsportal für Reisen, Bahn, Urlaub, Hotels, Städtereisen und Mietwagen															
type	company															

# SEO Content

url	https://www.bahn.de/p/view/index.shtml
description	Deutschlands beliebtestes Reise- und Mobilitätsportal: Auskunft, Bahnfahrkarten, Online-Tickets, Länder-Tickets, günstige Angebote rund um Urlaub und Reisen.

## Headings

H1	H2	H3	H4	H5	H6
6	6	10	0	1	4

- [H1] Der Super Sparpreis Young - für alle unter 27.
- [H1] Entdecken Sie die Nordseeinseln - von Amrum bis Wangerooge.
- [H1] Buchen Sie den Flexpreis Plus und reisen Sie noch flexibler.
- [H1] Nächster Halt: Auszeit Reisen Sie klimafreundlich in den Schwarzwald.
- [H1] Sie suchen ein günstiges Ticket? Dann buchen Sie den Sparpreis.
- [H1] Unternehmensbekleidung bei der Bahn: Eine Zeitreise von 1990 bis 2021
- [H2] Reisen in der Corona-Zeit: Sicher reisen, mehr Abstand durch weniger reservierbare Plätze, Einreiseanmeldung aus Risikogebieten sowie weitere Themen.
- [H2] Sicher reisen. Gemeinsam geht das. Wir empfehlen das Tragen einer FFP2 Maske. Helfen Sie mit, sich und andere zu schützen.
- [H2] Selbständige und kontaktlose Ticketkontrolle: Mit dem Komfort Check-in sicher reisen.
- [H2] Für eine sichere und angenehme Fahrt empfehlen wir Ihnen einen Sitzplatz zu reservieren.
- [H2] Laden Sie die Corona-Warn-App der Bundesregierung auf Ihr Smartphone und helfen Sie mit, Infektionsketten schnell aufzudecken.
- [H2] Deutsche Bahn interaktiv. Reden Sie mit.
- [H3] Reiseauskunft
- [H3] Sparpreis-Finder
- [H3] Ist mein Zug pünktlich?
- [H3] Meine Buchungen
- [H3] Tickets & Angebote
- [H3] Reise & Services
- [H3] BahnCard & BahnBonus
- [H3] Geschäftskunden
- [H3] Urlaub & Städte
- [H3] Newsletter
- [H5]
- [H6] Tickets & Angebote
- [H6] Reise & Services
- [H6] BahnCard & BahnBonus
- [H6] Geschäftsreisen






## Images





We found 19 images on this web page.

19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## SEO Content

	Text/HTML Ratio	Ratio : 12%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 200 links including 14 link(s) to files
	Statistics	External Links : noFollow 1%  External Links : Passing Juice 6.5%  Internal Links 92.5%

## In-page links

Anchor	Type	Juice
<a href="#">A</a>	Internal	noFollow
<a href="#">A</a>	Internal	noFollow
<a href="#">A</a>	Internal	noFollow
<a href="#">Deutsch</a>	External	Passing Juice
<a href="#">Český</a>	External	Passing Juice
<a href="#">Dansk</a>	External	Passing Juice
<a href="#">English</a>	External	Passing Juice

## In-page links

<a href="#">Español</a>	External	Passing Juice
<a href="#">Français</a>	External	Passing Juice
<a href="#">Italiano</a>	External	Passing Juice
<a href="#">Nederlands</a>	External	Passing Juice
<a href="#">Polski</a>	External	Passing Juice
<a href="#">bahn.de/aktuell</a>	Internal	Passing Juice
<a href="#">Hilfe &amp; Kontakt</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Übersicht: Tickets &amp; Angebote</a>	Internal	Passing Juice
<a href="#">Angebotsberater</a>	Internal	Passing Juice
<a href="#">City-Ticket</a>	Internal	Passing Juice
<a href="#">Flexpreis im Fernverkehr</a>	Internal	Passing Juice
<a href="#">Flexpreis Europa</a>	Internal	Passing Juice
<a href="#">Geschenkkarte</a>	Internal	Passing Juice
<a href="#">Gutscheine</a>	Internal	Passing Juice
<a href="#">Internationale Fahrten</a>	Internal	Passing Juice
<a href="#">Pendler &amp; Vielfahrer</a>	Internal	Passing Juice
<a href="#">Regionale Angebote</a>	Internal	Passing Juice
<a href="#">Reiseschutz</a>	Internal	Passing Juice
<a href="#">Sitzplatzreservierung</a>	Internal	Passing Juice
<a href="#">Sparpreis</a>	Internal	Passing Juice
<a href="#">Gruppenreisen: Sparpreis Gruppe</a>	Internal	Passing Juice
<a href="#">Super Sparpreis</a>	Internal	Passing Juice
<a href="#">Super Sparpreis Gruppe</a>	Internal	Passing Juice
<a href="#">Super Sparpreis Europa &amp; Sparpreis Europa</a>	Internal	Passing Juice
<a href="#">Super Sparpreis Europa Gruppe &amp; Sparpreis Europa Gruppe</a>	Internal	Passing Juice
<a href="#">Urlaub &amp; Städtereisen</a>	Internal	Passing Juice
<a href="#">Verkehrsverbände</a>	Internal	Passing Juice

## In-page links

<a href="#">Weitere ggf. günstigere Angebote</a>	Internal	Passing Juice
<a href="#">Zusatztickets</a>	Internal	Passing Juice
<a href="#">Übersicht: Reise &amp; Services</a>	Internal	Passing Juice
<a href="#">Aktuelle Meldungen &amp; Verspätungen</a>	Internal	Passing Juice
<a href="#">Am Bahnhof</a>	Internal	Passing Juice
<a href="#">Apps</a>	Internal	Passing Juice
<a href="#">Barrierefreies Reisen</a>	Internal	Passing Juice
<a href="#">Buchungs-Informationen</a>	Internal	Passing Juice
<a href="#">Fahrpläne</a>	Internal	Passing Juice
<a href="#">Fahrrad &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Fan-Ecke für Fußballfans</a>	Internal	Passing Juice
<a href="#">Fundservice</a>	Internal	Passing Juice
<a href="#">Generation 65plus</a>	Internal	Passing Juice
<a href="#">Gepäckservice</a>	Internal	Passing Juice
<a href="#">Geschäftsreisen</a>	Internal	Passing Juice
<a href="#">Gruppenreisen</a>	Internal	Passing Juice
<a href="#">Im Zug</a>	Internal	Passing Juice
<a href="#">Kinder &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Shuttle-Service</a>	Internal	Passing Juice
<a href="#">Umwelt &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Übersicht: BahnCard &amp; BahnBonus</a>	Internal	Passing Juice
<a href="#">Alle BahnCards</a>	Internal	Passing Juice
<a href="#">BahnCard verwalten (BahnCard-Services)</a>	Internal	Passing Juice
<a href="#">Vorteile</a>	Internal	Passing Juice
<a href="#">BahnBonus Programm</a>	Internal	Passing Juice
<a href="#">Übersicht: Geschäftskunden</a>	Internal	Passing Juice
<a href="#">Das Geschäftskundenprogramm</a>	Internal	Passing Juice

## In-page links

<a href="#">Business-Tarife &amp; Angebote</a>	Internal	Passing Juice
<a href="#">BahnCard Business</a>	Internal	Passing Juice
<a href="#">Rund um die Buchung</a>	Internal	Passing Juice
<a href="#">Services für Geschäftsreisende</a>	Internal	Passing Juice
<a href="#">bahn.business Support</a>	Internal	Passing Juice
<a href="#">Hilfe &amp; Kontakt</a>	Internal	Passing Juice
<a href="#">Nachhaltige Geschäftsreisen</a>	Internal	Passing Juice
<a href="#">Übersicht</a>	Internal	Passing Juice
<a href="#">Vorteile eines Kundenkontos</a>	Internal	Passing Juice
<a href="#">Meine Buchungen (Login)</a>	Internal	Passing Juice
<a href="#">Buchungsservices (Login)</a>	Internal	Passing Juice
<a href="#">Meine Abo-Services (Login)</a>	Internal	Passing Juice
<a href="#">BahnCard-Services &amp; BahnBonus (Login)</a>	Internal	Passing Juice
<a href="#">Meine Vorteilswelt (Login)</a>	Internal	Passing Juice
<a href="#">Meine Newsletter (Login)</a>	Internal	Passing Juice
<a href="#">Login für Privatkunden</a>	Internal	Passing Juice
<a href="#">Login für Geschäftskunden</a>	Internal	Passing Juice
<code>{{&amp;title}}</code>	Internal	Passing Juice
<code>{{html}}</code>	Internal	Passing Juice
<a href="#">Tickets &amp; Angebote</a>	Internal	Passing Juice
<a href="#">Reise &amp; Services</a>	Internal	Passing Juice
<a href="#">BahnCard</a>	Internal	Passing Juice
<a href="#">Geschäftskunden</a>	Internal	Passing Juice
<a href="#">Meine Bahn</a>	Internal	Passing Juice
<a href="#">Startseite</a>	Internal	Passing Juice
<a href="#">Übersicht</a>	Internal	Passing Juice
<a href="#">Angebotsberater</a>	Internal	Passing Juice
<a href="#">City-Ticket</a>	Internal	Passing Juice

## In-page links

<a href="#">Flexpreis im Fernverkehr</a>	Internal	Passing Juice
<a href="#">Flexpreis Plus</a>	Internal	Passing Juice
<a href="#">Flexpreis Europa</a>	Internal	Passing Juice
<a href="#">Gruppenreisen</a>	Internal	Passing Juice
<a href="#">Geschenkkarte</a>	Internal	Passing Juice
<a href="#">Gutscheine</a>	Internal	Passing Juice
<a href="#">Pendler &amp; Vielfahrer</a>	Internal	Passing Juice
<a href="#">Regionale Angebote</a>	Internal	Passing Juice
<a href="#">Reiseschutz</a>	Internal	Passing Juice
<a href="#">Sitzplatzreservierung</a>	Internal	Passing Juice
<a href="#">Sparpreis</a>	Internal	Passing Juice
<a href="#">Sparpreis-Finder</a>	Internal	Passing Juice
<a href="#">Super Sparpreis</a>	Internal	Passing Juice
<a href="#">Super Sparpreis Young</a>	Internal	Passing Juice
<a href="#">Super Sparpreis Europa &amp; Sparpreis Europa</a>	Internal	Passing Juice
<a href="#">Verkehrsverbände</a>	Internal	Passing Juice
<a href="#">Weitere ggf. günstigere Tickets</a>	Internal	Passing Juice
<a href="#">Zusatztickets</a>	Internal	Passing Juice
<a href="#">Aktuelle Meldungen &amp; Verspätung</a>	Internal	Passing Juice
<a href="#">Am Bahnhof</a>	Internal	Passing Juice
<a href="#">Barrierefreies Reisen</a>	Internal	Passing Juice
<a href="#">Buchungs-Informationen</a>	Internal	Passing Juice
<a href="#">Fahrpläne</a>	Internal	Passing Juice
<a href="#">Fahrrad &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Fan-Ecke für Fußballfans</a>	Internal	Passing Juice
<a href="#">Fundservice</a>	Internal	Passing Juice
<a href="#">Generation 65plus</a>	Internal	Passing Juice
<a href="#">Gepäckservice</a>	Internal	Passing Juice

## In-page links

<a href="#">Geschäftsreisen</a>	Internal	Passing Juice
<a href="#">Gruppenreisen</a>	Internal	Passing Juice
<a href="#">Im Zug</a>	Internal	Passing Juice
<a href="#">Kinder &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Shuttle-Service</a>	Internal	Passing Juice
<a href="#">Sicher reisen</a>	Internal	Passing Juice
<a href="#">Umwelt</a>	Internal	Passing Juice
<a href="#">Alle BahnCards</a>	Internal	Passing Juice
<a href="#">BahnCard verwalten</a>	Internal	Passing Juice
<a href="#">Vorteile</a>	Internal	Passing Juice
<a href="#">BahnBonus Punkteprogramm</a>	Internal	Passing Juice
<a href="#">Geschäftskundenprogramm</a>	Internal	Passing Juice
<a href="#">Business-Tarife &amp; Angebote</a>	Internal	Passing Juice
<a href="#">BahnCard Business</a>	Internal	Passing Juice
<a href="#">Rund um die Buchung</a>	Internal	Passing Juice
<a href="#">bahn.business Support</a>	Internal	Passing Juice
<a href="#">Services für Geschäftsreisen</a>	Internal	Passing Juice
<a href="#">Nachhaltige Geschäftsreisen</a>	Internal	Passing Juice
<a href="#">Mehr Informationen</a>	Internal	Passing Juice
<a href="#">Mehr Informationen</a>	Internal	Passing Juice
<a href="#">Reiseauskunft</a>	Internal	Passing Juice
<a href="#">Sparpreis-Finder</a>	Internal	Passing Juice
<a href="#">Ist mein Zug pünktlich?</a>	Internal	Passing Juice
<a href="#">Meine Buchungen</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Bearbeiten</a>	Internal	Passing Juice
<a href="#">Nur Sitzplatz (kein Ticket)</a>	Internal	Passing Juice



## In-page links

<a href="#">Start oder Ziel außerhalb Deutschlands</a>	Internal	Passing Juice
<a href="#">Zur Gruppen-Reiseauskunft</a>	Internal	Passing Juice
<a href="#">Bahnhofstafeln</a>	Internal	Passing Juice
<a href="#">Login-Daten vergessen?</a>	Internal	Passing Juice
<a href="#">Ticketkonditionen im Überblick</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Angebotsberater</a>	Internal	Passing Juice
<a href="#">Länder-Tickets</a>	Internal	Passing Juice
<a href="#">Monatskarten</a>	Internal	Passing Juice
<a href="#">Sitzplatzreservierung</a>	Internal	Passing Juice
<a href="#">Sparpreis</a>	Internal	Passing Juice
<a href="#">Gruppenreisen</a>	Internal	Passing Juice
<a href="#">Weitere ggf. günstigere Tickets</a>	Internal	Passing Juice
<a href="#">1. Klasse reisen</a>	Internal	Passing Juice
<a href="#">Aktuelle Meldungen &amp; Verspätungen</a>	Internal	Passing Juice
<a href="#">Fahrpläne</a>	Internal	Passing Juice
<a href="#">Fahrrad &amp; Bahn</a>	Internal	Passing Juice
<a href="#">Fundservice</a>	Internal	Passing Juice
<a href="#">Generation 60plus</a>	Internal	Passing Juice
<a href="#">Zahlungsmöglichkeiten</a>	Internal	Passing Juice
<a href="#">Alle BahnCards im Vergleich</a>	Internal	Passing Juice
<a href="#">BahnBonus Programm</a>	Internal	Passing Juice
<a href="#">BahnCard verwalten</a>	Internal	Passing Juice

## In-page links

<a href="#">BahnCard Vorteile</a>	Internal	Passing Juice
<a href="#">Meine Vorteilswelt</a>	Internal	Passing Juice
<a href="#">AGB bahn.business</a>	Internal	Passing Juice
<a href="#">Anleitungen</a>	Internal	Passing Juice
<a href="#">Anmeldung bahn.business</a>	Internal	Passing Juice
<a href="#">Business BahnCards</a>	Internal	Passing Juice
<a href="#">Hilfe &amp; Kontakt</a>	Internal	Passing Juice
<a href="#">Login Geschäftskunden</a>	Internal	Passing Juice
<a href="#">Vorteile von bahn.business</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	noFollow
<a href="#">Beförderungsbedingungen</a>	Internal	noFollow
<a href="#">Nutzungsbedingungen</a>	Internal	noFollow
<a href="#">Datenschutz</a>	Internal	noFollow
<a href="#">Konzern</a>	External	noFollow
<a href="#">Karriere</a>	Internal	noFollow
<a href="#">Kooperationen</a>	Internal	noFollow
<a href="#">Bahnhof</a>	External	noFollow
=	Internal	noFollow

## SEO Keywords

Keywords Cloud

super voordeelurenabo ohne kinder inkl

## SEO Keywords



sparpreis **bahncard** **klasse** halbtaxabo  
railplus

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bahncard	33	✘	✘	✘	✔
railplus	25	✘	✘	✘	✘
klasse	22	✘	✘	✘	✘
sparpreis	16	✘	✘	✘	✔
ohne	15	✘	✘	✘	✘










### Usability

	Url	Domain : bahn.de Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 119 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://bahn.de/robots.txt">http://bahn.de/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.